



Turn-Key Signage Provider for Texas Healthcare Organization

Cook Children's Health Care System is a not-for-profit, nationally recognized pediatric health care organization based in Fort Worth, Texas. The health care system embraces an inspiring promise to improve the health of every child in its region through the prevention and treatment of illness, disease, and injury. With roots dating back to 1918, the integrated system has more than 60 primary and specialty care offices throughout North Texas, with a referral area encompassing nearly half the state.

Kieffer | Starlite has been a long-time partner for Cook Children's, providing turn-key signage solutions for locations throughout North Texas. From neighborhood clinics to after-hours care, our team manages the interior and exterior signage to reflect the Cook Children's brand, including wayfinding and ADA compliant signage.

About the Solution

Kieffer | Starlite worked with the Cook Children's team to create a set of signage standards to implement throughout their locations. As a growing health care system, Cook Children's is continually evaluating new areas and opportunities to serve their patients best. Having a trusted signage provider is critical to the Cook Children's team, as they need a partner who can advise and manage the complete project.

Kieffer | Starlite evaluates each location and reviews the proposed signage placement, local codes, and facility design. Budget and completion dates are also key drivers that influence the design and proposed signage solution. After drawing approvals, our team goes into the production phase and coordinates the installation. As a turn-key signage provider, we also assist with the removal of signage as Cook Children's vacates a location.

Our team looks forward to continuing to support the signage needs for this growing healthcare system. We strive to not only be an advisor, but an extension of their team.

