



Turnkey Interior and Exterior Signage for Urgent Care Center

Texas Health is one of the largest health systems in North Texas. Known for their expansion network, their mission is to improve the health and well-being of the communities they serve.

They redesigned their traditional urgent care experience to provide a new service model to their communities. Branded as Texas Health Breeze Urgent Care, patients can expect to be in and out, typically within 30 minutes. The centers are open 7 days a week, and visitors are greeted by a clinical concierge that provides personalized attention throughout their visit.

The urgent care concept is designed to create a warm and welcoming feel throughout the facility. Kieffer | Starlite is a trusted signage partner for Texas Health and was selected to manage the interior and exterior branding needs for the new centers around North Texas. Our scope of work was increased due to our ability to custom manufacturer structural elements, reducing the need for multiple suppliers to complete the signage and graphics for each facility.

About the Solution

Kieffer | Starlite worked closely with the Texas Health team to understand their new urgent care concept and opening site schedule. As a turnkey interior and exterior signage provider, our team was selected to handle the sign and graphics, managing every step of the process for each location. The architectural specifications provided the design intent and overall vision for the urgent care. Our design and engineer teams reviewed the plans, outlined the scope of work, and developed cost estimates.

Every part of the interior space was designed to create a comforting patient experience and incorporate Texas Health branding. Our team custom fabricated two feature walls for the concierge area and the Care Team area. The look and feel are present throughout the entire center, utilizing custom vinyl graphics along the front of the center and each suite room.

Our team produced patient suite graphics with suite identification numbers, acrylic logos, hospitality area signage, interior ADA signs, wall graphics, and all other key components for their interior branding and messaging needs. The exterior signage solution included a traditional channel letter and logo sets to identify the facility and monument/tenant signage and exterior vinyl graphics.

